

GoGreen Financing 0% Heat Pump Promo

How to explore this promotion and get started

The State of California's GoGreen Home Energy Financing Program is offering a promotion **for income-qualified residents in eligible communities** who are installing a **heat pump water heater or heat pump HVAC system**. Loans with terms up to 10 years may qualify for 0% APR¹ financing; loans with terms 10–15 years may qualify for 2% APR² financing.

Why install a heat pump?



Heat pump
HVAC

- ✓ **Heat AND cool** your home
- ✓ Can be up to **two to three times more efficient** than standard HVAC
- ✓ **Control temperatures** room by room with a mini split



Heat pump
water heater

- ✓ **Provides ample hot water** while using less energy
- ✓ **Longer lifespan** than conventional water heaters
- ✓ **Reduced** carbon footprint

Scan the code to
get started.



Ready to get started?

1

Check the map.

Search your project address on the map. Check to see if you're in a **solid or hatched color zone**.

2

Review your eligibility.

Is the **borrower's income \$150,000 or less** per year?

If so, proceed to Step 3.

3

Apply with a participating lender.

Apply to CalCoast (statewide) or USC CU (LA and Orange counties) to see if you qualify.

Step 1: You'll apply for a loan at a standard GGH rate.

Step 2: The lender will confirm your annual income prior to assigning the 0% APR¹ or 2% APR² promotional rate.

¹ A 120-month (10 years) loan at 0% APR will have 120 monthly payments of \$83.33 per \$10,000 borrowed. ² A 180-month (15 years) loan at 2% APR will have 180 monthly payments of \$64.35 per \$10,000 borrowed.



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EQUITABLE BUILDING
DECARBONIZATION
PROGRAM

