# **GoGreen Home 0% Financing Promo**

## How to explore this promotion and get started

The State of California's GoGreen Home Energy Financing Program is offering a promotion to **low-income residents** in **under-resourced communities** who are installing a **heat pump water heater or heat pump HVAC system**. Loans with terms up to 10 years may qualify for 0% financing; loans with terms 10 – 15 years may qualify for 2% financing. Project maximum: \$30,000.

## Why install a heat pump?



Heat pump HVAC

- ✓ Heat AND cool your home
- ✓ Can be up to **two to three times more efficient** than
  standard HVAC
- ✓ **Control temperatures** room by room with a mini split



Heat pump water heater

- ✓ Provides ample hot water while using less energy
- ✓ **Longer lifespan** than conventional water heaters
- ✓ Reduced carbon footprint

#### Keep us in mind.

For financing with reduced rates, extended terms, and no property liens or hidden fees, check out GoGreen Home for your future projects!

<u>GoGreenFinancing.com</u>

### Ready to get started?



#### Check the map.

**Search** your project address on the <u>map</u>.

Check to see if you're in a solid or hatched color zone.



Review income.

Check the <u>low-income</u> <u>cap</u> or your county.



#### Apply to Cal Coast.

**Apply** to see if you qualify for this promotion.

**Step 1:** Apply for a loan at a standard GGH rate using <u>borrower</u> income

Step 2: Cal Coast will verify household income prior to assigning the 0% or 2% promotional rate



